



Inspired is a **new** collaboration between **Marketing Sciences** and **ICM Research** to provide a unique approach to qualitative research for our clients

Putting together the best **qualitative minds** from across the two companies we offer our clients a strong, dynamic and creative qualitative research service

We are driven by the desire to understand **people** better, and use this knowledge to help our **clients** succeed



To find out more about how the Inspired team can help you, contact **Anna Herron** on 01962 835415 [aherron@marketing-sciences.com](mailto:aherron@marketing-sciences.com)